

MR. AND MRS.

P.A. WOODWARD'S FOUNDATION

*Celebrating
60
Years*



BENEFITTING THE HEALTH OF BRITISH COLUMBIANS



MR. AND MRS.

P.A. WOODWARD'S FOUNDATION

*Celebrating 60
Years*

TABLE OF CONTENTS

- 1 Message from the President
- 2 The Founders
- 7 The Mr. and Mrs. P.A. Woodward's Foundation
- 12 St. Paul's Hospital
- 13 Dr. William Ibbott
- 13 Christine Alexander
- 14 Royal Columbian Hospital
- 15 Surrey Memorial Hospital
- 16 Dawson Creek and District Hospital
- 17 Dr. William C. Gibson
- 17 Mary Twigg White
- 18 Yaletown House
- 19 Victoria Therapeutic Riding Association
- 20 The Marion Woodward Lectures
- 20 Beneficiaries

CONTACT:

Mr. and Mrs. P.A. Woodward's Foundation
T: 604-682-8116 woodwardfoundation.ca

PROJECT MANAGEMENT, EDITORIAL SERVICES, WRITING:

Eve Lazarus

COPY EDITING:

Angela Kryhul, Kryhul Media Group

DESIGNER:

Derek von Essen

BOARD OF DIRECTORS

MEMBERS AND DIRECTORS

Mr. Robert J. Buchanan

Mr. E. Wallace Campbell

Ms. Jill Leversage

Mr. Gregory J.D. McKinstry

The Honourable Madam Justice Mary V. Newbury

Mr. Don Potvin

Mr. Leo P. Sauve

Mr. Christopher C. Woodward

OFFICERS

Mr. Christopher C. Woodward – President

Mr. Don Potvin – 1st Vice President

Mr. Leo P. Sauve – Secretary Treasurer

STAFF

Dr. J. Wm. Ibbott – Medical Advisor

Christine Alexander – Executive Director

BENEFITTING THE HEALTH OF BRITISH COLUMBIANS

IMPROVING LIVES AND BUILDING FUTURES

The story of the Mr. and Mrs. P.A. Woodward's Foundation started 60 years ago when Puggy Woodward, son of Woodward's Department Stores founder Charles Woodward, decided to formalize his gift giving into a foundation that would outlive him and benefit the health of British Columbians for many generations.

This anniversary magazine is a long overdue history of the Foundation, its founders, and some of the hospitals, care facilities and organizations that have benefited from the foresight of this man. It is also a nod to the dozens of exceptional board members who have selflessly served the people of British Columbia—some for decades.

In many ways the story of the Mr. and Mrs. P.A. Woodward's Foundation is also the story of the evolution of medicine in B.C. In the 1960s, Puggy provided the seed funding for the Intensive Care Unit at St. Paul's Hospital in Vancouver—the first one in Canada. He gave the Royal Columbian Hospital in New Westminister \$150,000 towards an acute trauma unit; he donated \$150,000 towards the construction of the Royal Jubilee Hospital in Victoria; the Vancouver General Hospital received an Intensive Care automatic nursing unit; and he funded reading machines for the blind.

And, while the sentiment of the Foundation remains unchanged, the types of donations have shifted to reflect the community's evolving needs. In the 1980s, the Mr. and



Mrs. P.A. Woodward's Foundation was among the first to fund HIV research, safe houses for battered women, and mental health issues affecting the people of the Downtown Eastside.

In the 1990s, we broadened our reach to fund hospitals outside of the major centres that do not have the fundraising capabilities to buy life-saving equipment or the technology that allows them to attract and retain top doctors and specialists.

More recently we've looked to fill the void left from decreased government funding—by furnishing rooms in care centres, funding riding programs for the disabled,

and buying therapeutic baths and lifts that help medical staff help their patients.

We are proud that the Foundation continues to make a difference. Our hope is that it will continue to go on making a difference to the care of British Columbians for many generations to come.

Kip Woodward
PRESIDENT



PHOTO COURTESY OF VANCOUVER PUBLIC LIBRARY #27900, DOMINION PHOTOS, CA.1940.

THE FOUNDERS

IN 1948, shortly after Gordon Skinner joined Woodward's Department Stores, he was having dinner with several department heads and their wives when a member of his party hissed: "Mr. P.A. has just come in."

"To my surprise we vacated the premises through the back door," he said. "The other men knew that Mr. P.A. would ask to join the party and pick up the check or would castigate them for being on the town and not 100 per cent ready to deal with tomorrow's problems."

Known as Mr. P.A. to his employees and Puggy to his friends, Percival Archibald Woodward was a man of deep complexities.

Employees were used to seeing P.A.'s stocky frame pacing the food floor at Woodward's, hat pushed back, wearing a three-piece suit that smelled of cigar smoke, his eyes behind rimless glasses, missing nothing. H.R. MacMillan once called him the best businessman raised on the Pacific Coast. And while he never finished high school, P.A. was said to be an eccentric genius with great ability to get to the centre of any problem.



P.A. WOODWARD CA.1960. PHOTOGRAPHER UNKNOWN.

He was also pugnacious, volatile and capable of severe mood swings.

“He was not called Puggy for nothing,” wrote Dr. William C. Gibson, P.A.’s friend and one-time head of the Division of the History of Medicine and Science at the University of British Columbia (UBC). “If you ever passed his table at noon at The Vancouver Club and said anything more than ‘Good day,’ he would jump to his feet and start taking his coat off, shouting, ‘Do you want to settle it here?’ He was thrown out of the Club three times in his career, but always allowed back.”²

Yet it was the same P.A. who introduced generous stock options to his employees. One of the first companies in Canada to do so.

P.A. created Woodward’s famous food floor—the front-runner to today’s supermarket. And, in 1927, it was his idea to

build a 75-foot tall beacon modelled after the Eiffel Tower. The tower, which acted as a giant billboard for the department store, held a searchlight which threw out a two-million candlepower beam, revolved six times each minute and could be seen from Vancouver Island. The tower stayed until 1944, when the War Department ordered it removed for fear the Japanese could use it as a locator for a possible invasion. The 16-foot “W” went up in its place.³

Gordon Skinner was one of the few Woodward executives not promoted up through the ranks. A chartered accountant, he joined the company as Vice-President Finance. He likely knew his boss better than most. He’d seen him break down and cry while giving a speech at UBC, and he’d seen P.A. fire a clerk for chewing gum.

“It is no wonder that I avoided him as much as possible,” said Mr. Skinner.⁴

YOUNG P.A.

P.A. was born in Thessalon, Ontario in 1888 to Elizabeth Anderson and Charles Woodward, a retail merchant. When P.A. was three, his father’s store burned to the ground and Charles moved to Vancouver, a small town with a population of only 14,000. Charles built a three-storey building at the corner of Main and Georgia Streets where he sold clothes and fabrics, boots and shoes.

The business thrived, but the family did not. Elizabeth, 39, and their baby Rubie died in 1892 of tuberculosis, and 16-year-old daughter Margaret died the following year of the same disease. It was a tough existence for the remaining six children, none older than 10.

Jack, Charles’s oldest and favourite son, was studying to be a druggist at the Ontario College of Pharmacists, but he returned home and joined the store. Charles depended on him to help with the younger children and even sought his advice in business. But Charles was dealt another crushing blow in 1900 when Jack, 25, also died of tuberculosis.

P.A. spent much of his childhood working at his father’s store. As a boy, his Saturday job was washing medicine bottles in the store basement along with George T. Cunningham.⁵ Instead of doing his chores, P.A. would jump on a Union Steamship boat and head to Bowen Island. He’d explore the island and slip back to work later in the



“One of the most unusual works of art is in the Charles Woodward Memorial Room at the Woodward Biomedical Library. But you need to get up close to see it. Called the **Masters of the Spirit** (top), it was one of two tapestries donated by P.A. Woodward. The creator of the tapestry suffered a cerebral hemorrhage halfway through the work and the two halves are different. At the time Dr. William Gibson said that it was a “textbook of neurology for UBC students and other Woodward Library visitors.” The tapestry on the bottom, **Masters of Science** was created in 1948. The text reads: “Tormented by the unknown, they keep the sacred fires of research burning throughout the ages.”

PHOTO COURTESY OF UBC 41.1/1443, 1978.

afternoon, when the boat docked near the store. Charles caught onto him and put a stop to his adventures when he met P.A. and the boat one afternoon, armed with a paddle.⁶

P.A. helped clean the store before school and delivered parcels by a wooden handcart after school. He worked with the construction crew to dig the foundation for the new store at Hastings and Abbott, which opened on November 4, 1903.

But no one worked harder than Charles, and he expected the same from his sons.

Donald, the second oldest son, became a salesman at Woodward's in 1900, and by 1906 Charles had named him Secretary-Treasurer. In 1907 William (Billy), 22, joined the family business as a bookkeeper, and that same year P.A., 17, left school to join as a salesman.

The Woodward family lived at 1240 West Pender Street. Every morning at exactly 20 minutes to eight, Charles and his three sons—Donald, Billy and P.A.—would leave their house by the back door and walk down Melville Street to the store.⁷

But, unlike his brothers, Donald was a reluctant merchant and balked at his domineering father's iron control. He left for California in 1909 and remained there for the rest of his life.

FAMILY BUSINESS

It was anything but smooth sailing for the remaining two brothers, but their different personalities and approaches to the business, especially during Charles's absences, turned out to be quite complementary when it came to running the expanding retail chain.

Where Billy was charming, outgoing and charismatic, P.A. was sad, thrifty and suspicious. P.A. had a sixth sense for any deficiency or misdemeanour, drove others as hard as he drove himself, and had a scolding tongue.

P.A. constantly fought with his father. After one particularly bad disagreement in 1912, P.A. moved to Montreal and found work at an upscale department store operating the elevator. Around that time he met Marion, 22, the daughter of William Douglas, a grain farmer from Saskatchewan. They married in 1914, and P.A. returned to Vancouver and his work at Woodward's.

In the meantime, Charles had bought a 56-acre ranch in Rivera, about 10 miles from Los Angeles City, ostensibly for his retirement, but according to Douglas Harker in the *Woodwards*, he was constantly rushing back to Vancouver and the store “to fuss,” returning again in 1914 when War



DR. WILLIAM GIBSON EXAMINES ONE OF THE RARE MEDICAL BOOKS DONATED BY P.A. WOODWARD IN THE WOODWARD BIOMEDICAL LIBRARY AT UBC.
PHOTO COURTESY UBC 3.1/753-1, MARCH 1966.

was declared and Billy and P.A. volunteered for military service. Because they were engaged in what was considered an essential occupation to the war effort, Billy wasn't accepted until 1916, and P.A.'s poor eyesight kept him from active service.

A curt letter he wrote to his father was typical of their fractious relationship:

Dear Sir:

I wish to tender my resignation as a Director and Vice-President of the Woodward Department Stores to take effect Sept 15, 1916.

P.A. Woodward.⁸

Where P.A. could be rough and abrasive, Marion was gentle and well liked. Friends and employees knew her as a kind and thoughtful person who would always send flowers and perhaps a bed jacket to female staff members confined to hospital. And she was a willing partner in P.A.'s charitable enterprises.

P.A. and Marion's only son, Douglas, was born in Indian Head Saskatchewan in 1917. The following year P.A. returned to Woodward's, Charles returned to his ranch in California and left his sons to run the department store.

In a very short time, P.A. turned the entire concept of grocery retailing on its head. He revamped the store's entire 25,000 sq.ft. lower level by moving and replacing



P.A. AND MARION WOODWARD, 1964.

the counters with kitchen tables loaded with groceries. He encouraged customers to pick their own groceries from the shelves, thus shaving up to 15 per cent off their total food bill. Instead of paying for individual items at each counter, customers could pay for all of their groceries at once—and they loved it.

A horrified Charles got wind of the changes and rushed back from his ranch in California. He argued that the concept of self-service contradicted one of the fundamental tenets behind Woodward's success—exceptional customer service. But even he couldn't ignore the huge crowds and how quickly his customers embraced self-service.

Even with all these innovations and business successes, P.A. preferred to stay in the background. "He trained the managers, understood and foresaw with astonishing intuition the buying habits of the public, introduced vision and imagination into a line of work often bereft of such qualities and allied them with sound judgement and bold action. He was respected by all, liked by only a few, and he preferred it to be that way."⁹

With P.A. and Billy running the store, Charles pursued his political ambitions and served as a member of British Columbia's Legislative Assembly, representing Vancouver, between 1924 and 1928. During those years, the number of customers served by Woodward's soared from five to nine million. The seven-storey department store now occupied a full city block in what was then a thriving area of the downtown.

Charles died in 1937. The following year, Billy, who was now President, left Vancouver to serve on the War Supply board in Ottawa and P.A. became General Manager of Woodward's.

PERSONAL PHILANTHROPY

In 1941, when Billy was appointed Lieutenant Governor of British Columbia, it was P.A. who oversaw the chain of stores now spread throughout British Columbia and Alberta. And the next generation was being groomed: Billy's son Chunky was working in one of the stores to learn how the business was run.

Ten years later, young Chunky was taking on more responsibility, John Butterfield was President, and P.A.—only three years away from retirement—launched his charitable foundation.

In the early years the Foundation gave away around \$40,000 annually, but P.A.'s generosity outside the organization was staggering. He called his contributions "seed money," and with the encouragement of his friend Dr. William C. Gibson, he turned his attention to medicine and UBC.

"He took one look at our pitiful facility and cursed with his usual string of expletives," said Dr. Gibson. "Things began to move rapidly, so rapidly that keeping Puggy satisfied that progress was being made each day was a task in itself. At first he wanted to build a library in which the milestones of medical history would be displayed—the whole to be a memorial to his father with whom he had rarely exchanged a civil word."¹⁰

The Charles Woodward Memorial Room contains an impressive collection of rare biological and medical sciences books including works by Florence Nightingale, Charles Darwin and William Harvey, purchased through P.A.'s benevolence.

P.A. provided \$3.5 million to UBC to complete the Health Sciences Centre, the largest single gift ever received by the university at the time, and he funded a 500-seat auditorium. During the 1960s, he gave the Vancouver School Board a \$240,000 interest-free loan to build a school for mentally challenged children; and he provided a low-interest loan of \$300,000 to the Vancouver Park Board to finance the Civic Marina.

Percival Archibald Woodward died in 1968. Marion died two years later, bequeathing their estate to the Mr. and Mrs. P.A. Woodward's Foundation to benefit the health of British Columbians.

1 Skinner, W.G. Some Historical Information and Recollections Concerning the Mr. and Mrs. P.A. Woodward's Foundation and Mr. P.A. Woodward the Man. Read to the Board in October 1996.

2 Gibson, Dr. William C. No Time to Slow Down. UBC Alumni Association, 1996. P. 282.

3 Harker, Douglas E. The Woodwards: 1850-1975. Mitchell Press, 1976. P. 102.

4 Skinner, W.G.

5 George T. Cunningham grew up to found Cunningham's, a B.C. pharmacy chain of 52 stores that eventually became part of Shoppers Drug Mart.

6 Gibson, Dr. William C. No Time to Slow Dow, p. 281.

7 Harker, Douglas E. The Woodwards, p. 76.

8 Harker, Douglas E. The Woodwards, p. 81.

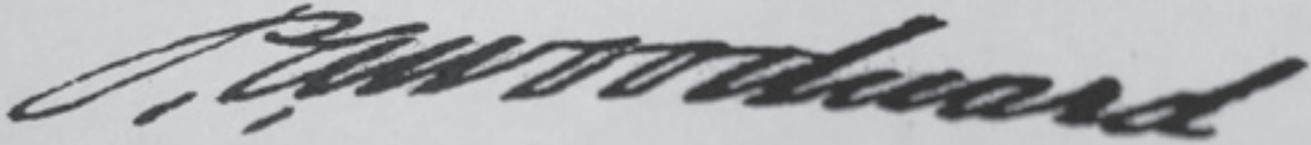
9 Harker, Douglas E. The Woodwards, p. 97.

10 Gibson, Dr. William C. No Time to Slow Down, p. 280.

...to you hope to meet with you or to have my representatives meet
with you in person or otherwise to discuss this further. We all want to
...to that in our lifetime we may see in concrete form the things

With kindest regards.

Yours sincerely,



of the Mr. and Mrs. P.A. Woodward's Foundation

THE MR. AND MRS. P.A. WOODWARD'S FOUNDATION

In July 1972, a Vancouver Sun editorial called Percival Archibald Woodward “One of the greatest philanthropists British Columbia has known.”

In many ways, the tragedies in P.A. Woodward’s life were British Columbia’s gain. He lost his mother and two siblings to tuberculosis when he was four, and then his beloved older brother Jack died from the same disease eight years later. P.A.’s only son, Douglas, died of Hodgkin’s disease at age 18, and in her later years P.A.’s wife, Marion, suffered from diabetes, a number of small strokes, and spent her last years wheelchair bound and bedridden.

Surrounded by all this illness, it’s not really surprising that P.A. chose to pour his considerable wealth, energy and business acumen into improving the health of British Columbians.

P.A. started his charitable foundation in 1951, and it became officially known as the Mr. and Mrs. P.A. Woodward’s Foundation two years later. Over 60 years, the Foundation has disbursed close to \$50 million to hospital foundations, chronic care organizations and hundreds of charitable organizations.

P.A. spent the last years of his life actively supervising donations from his personal fortune to what the board called "Mr. P.A.'s special list of charities." The list numbered in the dozens, and donations ranged from \$200 to \$5,000 and included the Victorian Order of Nurses, the War Amps of Canada, Salvation Army, and the First United Church for what P.A. called "Christmas cheer for indigents."

"This foundation gets little publicity, though it does a tremendous job in B.C. of preserving the past, rebuilding parts of First United Church in the East End, giving very large gifts for a nurses' home at Victoria's Jubilee Hospital, building a great new medical library at UBC as the first part of Canada's newest health sciences centre to include medicine, nursing, dentistry, medical rehabilitation, social work, clinical psychology, etc.," Dr. William C. Gibson, head of the Division of the History of Medicine and Science at UBC, told a reporter. "Their annual gifts to hospitals and to UBC for research equipment and treatment apparatus—developing of reading machines for the blind—all go unnoticed, but they fill a great need."²

Six decades later, the Foundation continues to do good work and remains largely invisible.

EVOLUTION OF THE FOUNDATION

In the early days, the Foundation's donations were spread out among dozens of charitable organizations that worked with the disadvantaged. By the 1960s, the size of the donations had increased and included substantial contributions towards an ICU at St. Paul's Hospital, an acute trauma unit at the Royal Columbian Hospital, the Vancouver General Hospital received an Intensive Care automatic nursing unit for the Health Centre for Children, and the Foundation funded reading machines for the blind.

In 1965 P.A. donated \$150,000 towards construction at the Royal Jubilee Hospital in Victoria. He told the hospital that he loved soccer and it was a "belated thank you" for treating his bloody nose when he was playing soccer for his Vancouver high school against Victoria.

In recent years, the board has made a practice of reaching out to smaller communities that lack the fundraising capabilities of larger centres. Donations have helped purchase much needed MRI machines, cardiovascular ultrasound systems and neonatal intensive care units for



DEMONSTRATION OF MONITOR IN THE NEW ICU AT ST. PAUL'S HOSPITAL ON OPENING DAY SEPTEMBER 9, 1966. PICTURED FROM LEFT TO RIGHT: MR. P.A. WOODWARD, SISTER PATRICIA ANN, DR. F.W.B. HURLBURT, DR. D.I. PERETZ, DR. H.L. PURDY, MRS. S. STAPLES AND DR. H. RICE. PHOTO COURTESY OF PROVIDENCE HEALTH CARE ARCHIVES AND MUSEUM.

hospitals in areas such as Prince George, Nanaimo, Trail and Fort St. John.

The specialized technology and equipment that these hospitals have purchased not only fulfill the Foundation's mission to save lives, but in many instances have helped to attract and retain top medical staff in remote areas of the province.

"If you are a physician, but you don't have the equipment in B.C. to do your work—the government can't afford to fund it—you will go to centres that have it," says Kip Woodward, Foundation President. "A lot of foundations spread their money across the country or across different causes, but this foundation was set up to make a difference to the care of British Columbians. That's our primary goal."

DEATH OF THE FOUNDER

P.A. would have been furious to learn about the fight that took place after his death and reduced the Foundation's capital. The provincial government led by WAC Bennett acting as Minister of Finance, ruled that the Foundation was not a charitable organization and that the money P.A. had bequeathed was subject to a \$1.73-million tax hit. At the same time, Mr. Bennett passed legislation stating that no ruling of the Finance Minister could be challenged in the courts, that the Minister had absolute discretion in deciding

whether any organization is religious, charitable or educational, and that the Minister's decision was final, conclusive and binding on all persons.

Mr. Bennett then made the legislation retroactive to cover the Woodward's case—the only organization that was affected. Foundation lawyers argued that it was a vendetta against P.A. because he had criticized Mr. Bennett for collecting 5 per cent sales tax on money he had given to St. Paul's Hospital for an ICU.

The Foundation appealed and lost and the daily newspapers were clearly sympathetic. "A sordid way to make a buck," ran above a Vancouver Sun editorial of May 1971. An Appeal Court Judge called the tax "shocking" and a decision that was "contrary to all the precepts of natural and rational justice." Reporters pointed out that it came down to robbing universities and hospitals of their donations.

"The irony of his decision is that the loss of one-third of the Foundation's bequest through taxes will only increase pressures on his government to make adequate grants for these services. This means, of course, spending money Mr. Bennett has raised through taxes."³

FISCAL RESPONSIBILITY

During his lifetime, P.A. often said, "I want \$2 return for every dollar I spend," and he put this thinking to great effect with his Foundation. It's a practice that the current board continues wherever possible.

Looking back over the 60 years, it's hard not to be impressed by the longevity of many of the board members and the fiscal responsibility they exhibited, sometimes in the face of recessions that brutalized the assets of other charitable foundations.

"We've been very focussed in investing in a way that provides the highest amount of money for distribution—that's the objective," says Director and Past President, Leo Sauve. "In the last 10 years we are in the top end of returns for foundations and private investors."

Mr. Sauve, a Senior Vice-President for Canada Trust when he joined the Foundation in 1993, credits a mixture of conservatism, sound investment strategy and a dash of luck. "We don't take any gambles and we don't take unnecessary risks, but sometimes it's good luck as much as good management," he says.



VANCOUVER SUN, MAY 14, 1971. EDITORIAL ABOUT THE GOVERNMENT OF BC'S DECISION TO IMPOSE \$1.73 MILLION IN TAXES ON P.A.'S BEQUEST TO THE FOUNDATION FOLLOWING HIS DEATH.

THE CONTINUATION OF THE FOUNDATION

During the 1970s, donations ran the gamut from a \$100,000 grant to establish a Gastro-Intestinal Diagnostic Clinic at St. Paul's, to \$50,000 for a wheelchair accessible elevator at the Vancouver Public Aquarium, and \$25,000 to St. John's Ambulance to develop a program to teach CPR.

The Foundation has always acted in a way that is truly non-denominational and all-encompassing. Beneficiaries include the National Council of Jewish Women; the BC Cancer Agency, which received a donation to screen native women for cervical cancer; and therapeutic riding establishments, which regularly receive funds for equipment.

In the 1980s, the Foundation sought ways to help people in Vancouver's Downtown Eastside and on Vancouver Island, through women's shelters, transition houses and organizations that benefited children and the disabled.

"Most of these organizations have no money—they operate on a shoestring budget. When we give \$5,000, it's a fortune to them," says Christine Alexander, the Foundation's recently retired Executive Director.

As governments slashed their budgets, the Foundation turned its attention to helping organizations with beds and other furnishings.

The Honourable Justice Mary Newbury joined the board in 1995. "It's pretty discouraging out there for

hospitals and care centres," she says. "More and more private foundations such as ours have to buy basic things for hospital operations—bed pans and beds that go up—that in the past were bought by the province. Basically, what we do is come along behind the government and fill in the holes that are left."

The board began this century with its largest single donation—a \$787,000 to the BC Cancer Foundation towards equipment for the Michael Smith Genome Sciences Centre.

LOOKING TO THE FUTURE:

"I have always thought that it's a great story of philanthropy," says Kip Woodward. "You pass away today and your legacy can go on giving for generations as this foundation has. It's a gift that keeps on giving."

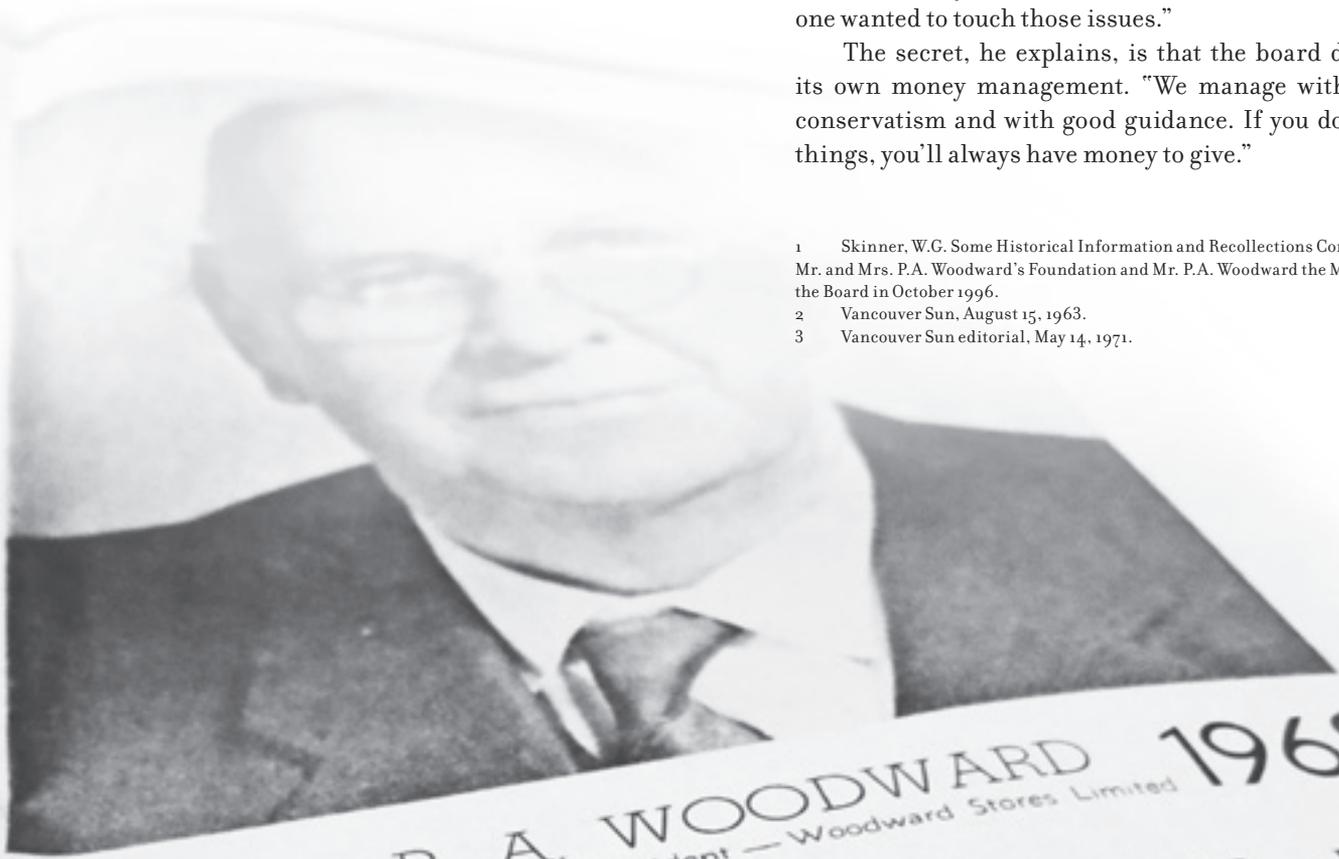
In May 2012, the board revamped the Foundation's mandate and broadened the definition of health to cover changing mental health needs, growing social issues such as safe houses for battered women, and the issues of the Downtown Eastside that weren't on the radar back in the 1950s. "The donations have evolved," Mr. Woodward says. "We were early funders of women's shelters and HIV—no one wanted to touch those issues."

The secret, he explains, is that the board does all of its own money management. "We manage with extreme conservatism and with good guidance. If you do all those things, you'll always have money to give."

1 Skinner, W.G. Some Historical Information and Recollections Concerning the Mr. and Mrs. P.A. Woodward's Foundation and Mr. P.A. Woodward the Man. Read to the Board in October 1996.

2 Vancouver Sun, August 15, 1963.

3 Vancouver Sun editorial, May 14, 1971.



1888 P. A. WOODWARD 1968
Honorary Vice-President — Woodward Stores Limited

In Remembrance of a Pioneer Merchant

The passing of P. A. Woodward on August 27 marks the end of a distinguished merchant's career. Mr. Woodward played an integral part in the progress of Woodward's from a pioneer store in Downtown Vancouver. He will be remembered by multitudes of shoppers and staff as a friend and familiar figure, who, even after his retirement, kept in touch with store, his merchandising world and his people.

... be known by the generations of today



MEMBERS OF THE MR. AND MRS. P.A. WOODWARD FOUNDATION ATTEND A DEMONSTRATION OF THE NEW VASCULAR ANGIOGRAPHY SYSTEM IN 2012. PHOTO COURTESY OF ST. PAUL'S HOSPITAL FOUNDATION.



DIALYSIS PATIENT MR. WILLIAM KATZ IS ONE OF MANY PATIENTS THAT BENEFIT FROM THE NEW VASCULAR ANGIOGRAPHY SYSTEM. PHOTO COURTESY OF ST. PAUL'S HOSPITAL FOUNDATION, 2012

ST. PAUL'S HOSPITAL

In 2012, the Mr. and Mrs. P.A. Woodward's Foundation contributed \$125,000 to the \$1.6-million Vascular Angiography System, which is used to perform numerous complicated diagnostics and interventions for patients at St. Paul's.

It's not just dialysis patients though, explains Dr. Jonathon Leipsic, Chairman of the Department of Radiology for Providence Health Care. The Vascular Angiography System supports patients in all acute care programs by taking images of the inside of patient blood vessels and helping surgeons diagnose problems such as blood clots, and then correcting them with less invasive procedures that have faster recovery times.

"Each week we use Vascular Angiographic System procedures to treat 25 to 30 patients who have vascular or spine diseases, and many are referred to us from Abbotsford, Kelowna, Prince George and other regional hospitals," says Dr. Leipsic. "We also receive referrals from BC Women's Hospital as postpartum bleeding in young mothers is treated by our interventional radiologists or vascular surgeons using the equipment, and it is also used to treat an increasing number of dialysis patients."

Established in 1894, St. Paul's is a leading academic health science centre. About 40 per cent of patients are from outside Vancouver and are referred to the hospital for treatment in everything from sleep disorders to asthma, mental health issues and chronic pain. The hospital

runs the province's only heart transplant program, and the emergency department sees more than 60,000 patient visits a year. The hospital regularly treats the disadvantaged from the city's Downtown Eastside and, as one of the first to diagnose and treat HIV/AIDs in the early 1980s, it carries on both research and treatment in this area.

The relationship between St. Paul's Hospital and the Foundation dates back to 1958 and a \$1,000 donation. Over the next half-century, the Foundation donated over \$2 million for a wide array of equipment and technology including a significant contribution to establish a Gastrointestinal Diagnostic Clinic, a contribution to the purchase of Western Canada's first computer-assisted surgical system for sinus surgery, and donations towards cardiac monitors and ventilators for the Emergency Room and Intensive Care Unit.

Now a regular feature in most hospitals, the ICU at St. Paul's was a new and untried concept when it opened in 1966. The Foundation's current Medical Advisor, Dr. J. William Ibbott, was a specialist in hematology and oncology at St. Paul's and attended the initial meeting with P.A. Woodward to discuss the funding for the ICU. It was a pivotal moment for the philanthropist, recalls Dr. Ibbott: "From that point on he emphasized funding equipment or projects that had direct impact on patient care."

"St. Paul's vascular department is second to none and Dr. Clement is tops in the field," says Mr. William Katz, a dialysis patient since 2006.



DR. J. WILLIAM IBBOTT MEDICAL ADVISOR

In 1964, Dr. J. William Ibbott was a specialist in hematology and oncology at St. Paul's Hospital and clearly remembers attending a meeting with P.A. when he decided to help fund the hospital's ICU for critically ill patients—the first of its kind in Canada.

Dr. Ibbott, whose extensive resume includes serving as President of the College of Physicians and Surgeons of British Columbia, President of the British Columbia Medical Association, and co-founding and serving as past President of the Medical Legal Society of B.C., joined the Mr. and Mrs. P.A. Woodward's Foundation in 1999. He is only the sixth Medical Advisor in the Foundation's 60-year history and his role is to advise the board on donee requests and explain their application and potential benefits.

Dr. Ibbott says that after seeing the impact that the ICU had on patients' lives, P.A. decided to devote a significant portion of the Foundation's funds towards medical equipment. Dr. Ibbott has continued that tradition.

"I have emphasized medical equipment that has a direct application to patient care," he says. "We have seen the most remarkable improvements in imaging, the whole field of radiology X-ray and high-resolution techniques in CT scanning and PET scans which make the diagnostic area of medicine eminently more precise. The technology of the last 20 years has been absolutely astonishing."



CHRISTINE ALEXANDER EXECUTIVE DIRECTOR

It seems fitting that Christine Alexander would choose to retire as Executive Director of the Mr. and Mrs. P.A. Woodward's Foundation at the end of 2012, the Foundation's 60th anniversary, and 38 years after she joined.

Over those years, Ms. Alexander has garnered the respect of everyone she's encountered, from the Foundation board members to the beneficiaries that she stick-handled through the application process.

In many respects she has been the face and heart of the Mr. and Mrs. P.A. Woodward's Foundation, and she has brought passion and commitment to the role.

"She was just an ideal person to work with—absolutely wonderful at her job, a wonderful personality and you could count on her for whatever you needed," says Dr. Craig Arnold, Medical Advisor (1989-1999). "She gave 110 per cent to the Foundation."

Yaletown House Foundation has worked with Ms. Alexander since 1993, when it first received the funds for a therapeutic bathing tub and patient transfer lift.

"What really sets Christine apart is her experience and willingness to help guide you through the application process," says Carol Crichton, Executive Director of Yaletown House Foundation. "Christine is there to help you succeed."

PICTURED WITH CAROL CRICHTON, EXECUTIVE DIRECTOR, YALETOWN HOUSE FOUNDATION, 2012.

"My life was saved by the intelligence, education and professionalism of our medical staff and by the tools they had at their disposal," says Stan Sierpina, 64, an emergency open-heart surgery patient from Surrey. "I now have more time to spend with my grandkids, my children and my wife."



ROYAL COLUMBIAN HOSPITAL

The Royal Columbian Hospital (RCH) performs more than 850 open-heart surgeries every year and it is the only hospital in the Fraser Health region for this kind of surgery. On average, one in every two of these surgeries requires the use of an Autologous Cell-saver, which is employed in the event of vascular injury, trauma or cardiac complications.

"Cell-savers are used 70 per cent of the time in cardiac surgery, but they are also used in any situation of catastrophic blood loss for trauma patients or for patients with large blood vessel issues such as aneurysms," explains Dr. Dustin Spratt, Chief of Perfusion at RCH. "We also use the Cell-saver for people like Jehovah's Witnesses who object to having blood transfusions."

As Dr. Spratt explains it, the technology reduces the need for blood transfusions, and the potential transmission of infectious disease, because it cleans and concentrates the patient's own blood and returns it to the patient's body. Without this technology, the blood would be thrown away and there would be much more risk involved for patients, such as Mr. Sierpina, who require major surgery.

The Royal Columbian is the oldest hospital in B.C. and celebrated its 150th birthday in 2012. It is the trauma, heart and neurosciences centre for the entire Fraser Health region, has the country's busiest Cardiac Catheterization lab, and is a regional referral hospital for orthopedics, high-risk maternity and advanced kidney care.

The Mr. and Mrs. P.A. Woodward's Foundation donated \$40,000 towards the cost of the Cell-saver in 2011, but its relationship with the hospital goes back to 1966 when it donated \$100,000 towards an acute trauma unit. Over the years, the Foundation has contributed almost \$1.15 million for a wide range of diagnostic equipment and technology including contributions to a kidney machine, a gamma camera for nuclear medicine and an ultrasound for cardiology. More recent donations include a \$150,000 contribution toward the purchase of a system for intracranial neurosurgery, \$100,000 for the purchase of critical care bedside monitors, and \$50,000 towards the purchase of a ventilator for the critical care unit.

"Each year, over 600 patients are admitted to the ICU. All the patients are critically ill and the majority are only able to breathe with the assistance of a ventilator. The all-in-one ventilator is leading edge in giving patients the assistance they need to recover from their injuries," says Adrienne Bakker, President and CEO of the Royal Columbian Hospital Foundation. "There is always a need for new state-of-the-art medical equipment so that the health-care team has the necessary tools to handle very complex and difficult cases."

DR. DUSTIN SPRATT, CHIEF PERFUSIONIST AND DR. BOB HAYDEN WITH THE CELL-SAVER. DR. HAYDEN, WHO IS NOW RETIRED, PERFORMED THE FIRST OPEN-HEART SURGERY AT RCH IN 1991. PHOTO BY JERALD WALLISER, COURTESY OF ROYAL COLUMBIAN HOSPITAL.

SURREY MEMORIAL HOSPITAL

James Sawada has spent much of his adult life in a medical grey zone. Mr. Sawada, a 41-year-old high school teacher and father of a nine and a seven year-old, suffers from chronic neck pain that has gradually worsened as he's aged. Doctors prescribed a combination of medication and Mr. Sawada struggled to live with the pain.

"I would come home from work and lie down—it was the only thing that would keep the pain at bay," he says. "I couldn't play with my kids, I couldn't help my wife. I was depressed, struggling. The pain was always there and I felt as if no one understood."

Then Mr. Sawada was referred to the Pain Management Clinic at Surrey Memorial Hospital and it changed his life. Doctors treated his chronic neck pain with the hospital's radio-frequency lesioning machine.

"Now I feel like my old self," he says. "I'm doing everything again. I'm a better teacher. I'm a better dad."

Up to one in five Canadians suffer from some form of severe disabling chronic pain—headaches, arthritis, facial and jaw pain, neck and shoulder pain, post-surgical pain and back pain. The Pain Management Clinic sees 50 to 60 patients a week, and more than 250 people benefit from the lesioning machine every year. After treatment, chronic pain sufferers see a drastic reduction in pain that can last between six and 12 months and can be repeated if needed.

Surrey Memorial is the largest hospital in the Fraser Valley and serves more than 600,000 people in the region. Patients come for specialized pediatric and maternity care, cancer care, surgical care, kidney dialysis and sleep disorders. The hospital has the busiest emergency room in the province.

In 2010, the Mr. and Mrs. P.A. Woodward's Foundation donated \$59,000 so that the hospital could purchase a lesioning machine to manage patient chronic pain. Over the years, the Foundation has also contributed funds towards ultrasounds and other diagnostic equipment, and more recently \$71,000 towards a high-definition video tower system for surgeons who perform operations through small incisions with specialized instruments.

"Recruitment of physicians is happening at a time when competition is high and their options wide-ranging," says Jane Adams, President and CEO of Surrey Memorial Hospital Foundation. "SMH has already recruited 20 new provisional physicians, five of them surgeons. To ensure that they choose to practice in Surrey will hinge upon our ability to provide them with access to leading-edge technology that allows them to perform specialized surgical procedures requiring advanced surgical tools. The equipment we are asking for today is fast becoming the norm rather than the exception. Being able to meet this level of technological advancement is essential if we ever hope to begin to attract and recruit the brightest surgeons from across the country."



(Top) Dr. Sujith Dandina uses long needles with electrical tips to destroy specific nerves in a patient's back at the Pain Management Clinic, and other photos of radio-frequency lesioning equipment, courtesy of The Leader, 2010.

"Now I feel like my old self," says James Sawada, a patient of the Pain Management Clinic. "I'm doing everything again. I'm a better teacher. I'm a better dad."

DAWSON CREEK AND DISTRICT HOSPITAL

"When you live in the north there are so many needs, and the gap between what the government provides and what the needs are is much larger than in bigger centres because they get much larger funding pools," says Kristina Van De Walle, President of the Dawson Creek and District Hospital Foundation. "For us, up here in the north, the Mr. and Mrs. P.A. Woodward's Foundation has helped purchase life-saving equipment for our hospital, and that's a huge legacy to leave."



A PANDA WARMER UNIT PURCHASED BY THE MR. AND MRS. P.A. WOODWARD'S FOUNDATION FOR THE NEWLY UPGRADED MATERNITY WARD.

Dawson Creek and District Hospital is a small, but very busy, acute care hospital situated in the northeastern corner of B.C. While the population in the immediate area is a little over 20,000, the hospital serves three times that number drawn from a massive geographic area that reaches up to the Yukon border.

The hospital is the referral centre for orthopedic trauma and elective surgeries and performs over 200 surgical procedures a month.

Like many rural hospitals, Dawson Creek faces inadequate government funding, rising costs, cast-offs from larger centres, and a serious shortage of medical staff and specialists. It also serves a large transient workforce employed in high-risk occupations in the coal, and oil and gas industries.

In the 1990s, the Mr. and Mrs. P.A. Woodward's Foundation made a concerted effort to reach out to hospitals outside of the major urban centres. Since 2000, the Foundation has donated over \$500,000 to Dawson Creek, enabling the hospital to purchase a bone densitometer, a mobile X-ray machine, specialized surgical operating tables, and a life saving Panda Warmer unit for the newly renovated and upgraded maternity ward.

Because of its remoteness, one of the challenges the hospital struggles with is having the equipment that will keep a seriously injured adult or a critically ill newborn alive until they can be flown to a hospital in one of the major centres, says Ms. Van De Walle.

"We accept that we are not going to be a big city hospital, but in the meantime how do we keep people alive until we can get them out to that higher level of care? That's a unique challenge that the city hospitals just don't have and don't have to think about in their planning."

One of the unintended outcomes of funding equipment and technology for hospitals in the more remote parts of the province is that it has helped to keep great doctors and attract specialists to these areas.

"We have the only two orthopedic surgeons in the north and it took us forever to recruit them," says Ms. Van De Walle, adding that a \$57,000 specially modified operating table would have been out of the question without the help of the Mr. and Mrs. P.A. Woodward's Foundation. "If you don't have the tools for these specialists, it's very difficult to keep them here."



DR. W.C. GIBSON, MR. P.A. WOODWARD AND
DR. R.E. McKECHNIE, 1963. COURTESY OF UBC 148/1/5

DR. WILLIAM C. GIBSON (1913-2009)

Dr. William C. Gibson, a neurologist, teacher and member of the Order of Canada who found time to serve on the Vancouver Board of Parks and Recreation, and on Vancouver city council, was a member of the Mr. and Mrs. P.A. Woodward's Foundation board from 1964 to 1966.

A fundraiser extraordinaire, Dr. Gibson was head of the Division of the History of Medicine and Science at UBC, and was UBC's behind-the-scenes connection to many well-heeled donors. He was also a prolific writer, producing hundreds of general interest articles and scientific papers, as well as 10 books including a memoir, which detailed much of his relationship with P.A. Woodward and the story behind the Woodward Biomedical Library.

"If there was something he thought was a good project, he would raise heaven and earth to get it done," says Anna Leith, a UBC Librarian who headed up the Woodward Library in 1967.

In his memoir, Dr. Gibson wrote that shortly after the opening P.A. returned for a tour and asked him what he thought of the university's new library. When Dr. Gibson told P.A. it was too small, "Without a second's hesitation he shouted: 'We'll double it then. Let's get going!'"



MARY TWIGG WHITE IN 1978.
PHOTO COURTESY OF PETER AND SUSAN SCHULTZ.

MARY TWIGG WHITE (1927-1990)

Mary Twigg White (née Woodward) was the first woman to become a director of the Mr. and Mrs. P.A. Woodward's Foundation when she joined the board in 1980. Known as Twigg, she was the daughter of William (Billy) Woodward and sister of Chunky Woodward. She was, according to Douglas Harker, author of *The Woodwards*, the first Woodward to earn a degree when she was awarded a bachelor of arts at UBC in 1947. She was also quite a philanthropist in her own right. In 1986, she and her sister Elizabeth Russ donated \$400,000 in memory of their mother, Ruth Wynn Woodward, to fund the Chair in Women's Studies, the first in Canada, at Simon Fraser University.

"That was at a time when no one knew what women's studies were," notes Mary Twigg's nephew, Kip Woodward. "Twigg was a generation ahead of herself in her understanding of social issues. She always spoke her mind. There is no bylaw saying a Woodward has to be on the board, but Twigg was Puggy's niece—she always had a sparkle in her eye and he liked her."

Mary Twigg White served on the board until her death from cancer in 1990.



EILEEN HENDRY WITH HER MOTHER ELLEN. ELLEN, 98, WAS A RESIDENT FOR 10 YEARS. PHOTO COURTESY OF YALETOWN HOUSE.

*Quality of Life Starts at Home:
Woodward's
You've made our bedrooms come alive
We've had the same old furniture
Since the building opened back in 1985
You've been generous
Our bedrooms have new flair
Comfy chairs feel great when rest
And settle right there
Bureaus and bedside tables store
What we hold dear
Like glasses, books and boxes
And hearing aids that fit
Right in the small of our ear
Thank you, for how you've changed the way
We live each day
Now we've come together to say we thank you again!*

YALETOWN HOUSE

Yaletown House is a special kind of place, located as it is on the edge of downtown. Up to 127 seniors live in this attractive four-storey red-brick complex and enjoy the landscaped garden and courtyard.

The relationship between Yaletown House and the Mr. and Mrs. P.A. Woodward's Foundation dates back to 1993 when the Foundation donated a bathing tub and a patient transfer lift. The Foundation has donated close to \$200,000 to help fund a wide range of needs from a nurse call system, to electric beds and mattresses, and more recently to help furnish residents' private rooms and create a functional and pleasant environment for their stay whether it be a few months or many years.

When the residential facility opened in 1985, residents were mostly mobile and could function independently with minimal assistance. Over the years, needs have changed and today most of the residents are frail and elderly, suffer from multiple and advanced medical problems and require round-the-clock nursing care.

"The care we provide today is very different from the care we provided when we first opened," says Carol Crichton, Executive Director. "In 2002, the government changed the type of care we provide from long-term to complex care, which means that people don't come to live with us until late-stage illness and many don't leave our community."

In 2007, staff noticed that the 1985 furnishings showed wear and tear and, having been designed for a more mobile resident, didn't fit the needs of the current residents.

"Our furniture didn't have a lot of the health-care features that are available today. The materials didn't whisk away moisture, the height was wrong and the facility really needed upgrading to move into a home-like environment," says Ms. Crichton.

A \$30,000 grant from the Mr. and Mrs. P.A. Woodward's Foundation in 2009 furnished 15 resident rooms. A \$52,000 grant in 2012 completed another 17 rooms. Now each resident has a beautiful, locking bedside cabinet, a bureau with hutch, and a high-back chair.

"All our residents have their own room, but they are downscaling from a lifetime of belongings and memories into one very small room."

Ms. Crichton says that having the Woodward name associated with the campaign has inspired others to give.

"Families, the community, groups like the Lions Clubs, our board members and volunteers have all helped us transform the residents' private spaces from worn out to wonderful," she says.

¹ A poem by Marlene Gauntley, Recreation Therapist, Lyndia Scott, Music Therapist and performed by the residents of Yaletown House to the tune of Shine on Harvest Moon in 2012.



Victoria Therapeutic Riding Association (VTRA) in Brentwood Bay is one of several therapeutic riding groups that the Foundation has supported since 1981. In fact therapeutic riding programs have received over \$100,000, ranging from grants of \$5,000 to purchase saddles and safety equipment, to \$50,000 to support a drive for capital funds.

CAL RIDING FAENSY.
PHOTO COURTESY OF THE VTRA.

VICTORIA THERAPEUTIC RIDING ASSOCIATION

Cal struggles with motor skills that others his age take for granted. He has problems with his eyes and his heart, and he is hearing impaired. He also suffers from Perthes disease which limits the blood supply to his right hip and his ability to run, walk or jump.

But Cal can ride.

Cal started therapeutic riding when he was five. "The most striking thing about that first ride was the independence it gave Cal," says his mother, Amanda. "Cal's life is so much richer for riding. It gives him so much pleasure and is so good for him on so many levels, from physical to mental and especially emotional."

One of the biggest transformations was his speech. Cal could sign, but he couldn't speak.

"The first thing we teach is to tell the horse to walk on," says Sue Colgate, the association's Executive Director. "Cal would throw his reins down and sign it, but eventually he started to say 'walk on' which was a miracle as far as the family was concerned."

More than 150 people ride with the VTRA each year, helped by donations and over 100 volunteers. It's an expensive and labour-intensive therapeutic program. The eleven horses are chosen for their build and temperament. They require specialized safety equipment and saddles that support a wide range of disabilities including children with Down syndrome, brain injuries, epilepsy and multiple sclerosis, to adults from group homes for whom riding may be their only source of recreation and physical activity.

"A person in a wheelchair often doesn't experience the righting reflex which is where you start to lose your balance and correct yourself," says Ms. Colgate. "They often have no core strength and when you put them on a horse the difference is instant. As they get moved around by the horse, they have to correct their balance."

Each program has an instructor, a ring spotter for safety and a volunteer team to provide physical and emotional support. Riders must wear safety helmets, footwear with a heel and have a transfer belt for emergencies.

The classes run 30 weeks a year and the waiting list is long and constant, says Ms. Colgate.

Choosing the right horse for the rider is vital.

"Some of our riders are quite small with complex physical issues. Other riders may need a narrow horse due to conditions affecting their hips. Still others need a large or wide horse," she says. "Autistic kids can scream and wiggle, a child with spina bifida may need a horse to balance on, and a narrow horse works best for a child with cerebral palsy."

While some improvements may seem small—a child in a wheelchair learns to sit up, another may gain self-confidence, a non-verbal child like Cal may speak—to the families these changes are monumental. Most importantly perhaps, riding allows people with disabilities to focus on their abilities.



BETH McCANN (ACTING DIRECTOR, SCHOOL OF NURSING) AT LEFT;
HELEN K. MUSSALLEM (RIGHT), FIRST GUEST LECTURER; AND MARION
WOODWARD AT THE WOODWARD'S VANCOUVER HOME, OCTOBER 24, 1969.

THE MARION WOODWARD LECTURES

On October 24, 1969, Marion Woodward was one of 300 people attending the first lecture named in her honour, and held at UBC. It was the year before her death and the first time she'd allowed her name to be used in conjunction with any of the beneficiaries of the Mr. and Mrs. P.A. Woodward's Foundation. That day, she held a tea in her home for Beth McCann, Acting Director of the Nursing Program, and the program's first guest lecturer, Helen K. Mussallem, who spoke on "Nursing Tomorrow" and once said that her proudest achievement was to help shape medicare. "I lived in an era when patients died because they didn't have money to pay for medical services, and I'm proud to say I played a role in ending that injustice, in creating a system for everyone."

Ms. Mussallem, who died in 2012 at age 97, was a perfect fit for the annual lecture series that has hosted dozens of highly regarded speakers over the years and inspired hundreds of nurses.

The UBC School of Nursing was the first program in Canada to offer a nursing degree. "The lecture series helped set the stage for nursing as a discipline in its own right," says Sally Thorne, a Professor at the school.

BENEFICIARIES

411 Seniors Centre
Abbotsford-Matsqui Community Services
Activators Trust Fund
Alcohol-Drug Education Service
Alpha Society
Alexandra Neighbourhood House
ALS Society of Canada
Alzheimer Society of B.C.
Amyotrophic Lateral Sclerosis Society of B.C.
Appropriate Living - Physically Handicapped Adults
Arcadian Day Care Centre
Arthritis Society, British Columbia/Yukon Division
Association for Care of Children in Hospitals
Atira Transition House Society
Augustine House Society
Avalon Recovery Society
B.C. Association of Medical Radiation Technologists
B.C. Children's Hospital
B.C. Cricket Association
B.C. Friends of Schizophrenics
B.C. Housing Foundation
B.C. Lung Association
B.C. Medical Research Foundation
B.C. Old Age Pensioners Organization
B.C. Persons with Aids Society
B.C. Rugby Association
B.C. Society for Crippled Children
B.C. Tuberculosis Society
B.C. Cancer Foundation
B.C. Development Prog. For the Mentally Retarded

B.C. Federation of Foster Parents Association
B.C. Rehab Foundation
B.C. Research Council
B.C. Women's Hospital & Health Centre Foundation
Big Brothers of B.C. Vancouver Branch
Boy Scouts of Canada
Boys' and Girls' Clubs of Greater Victoria
Boys' Clubs of Vancouver
British Columbia Health Association
British Columbia Heart Foundation
British Columbia Institute of Technology
British Columbia Paraplegic Foundation
British Columbia Rehabilitation Society
Broadmead Care Foundation
Burnaby Association for the Mentally Handicapped
Burnaby Family YMCA
Burnaby Hospital Foundation
Cadet Corps - Army, Sea, Air
Campbell River & North Island Transition Society
Campbell River Dist. Assoc. for Community Living
Canada Studies Foundation
Canadian Cancer Society - B.C./Yukon Division
Canadian Council of Christians & Jews
Canadian Council of the Blind B.C./Yukon Division
Canadian Diabetes Association, B.C. Division
Canadian Forestry Association of B.C.
Canadian Haemophilic Society (B.C. Branch)
Canadian Mental Health Association
Canadian National Institute for the Blind
Canadian Red Cross Society B.C./Yukon Division

Cancer Control Agency of B.C.
Canuck Place Children's Hospice Society
Capilano Community Services Society
Capital City Volunteers
Capital Mental Health Association
Capital Region Association for the Mentally Handicapped
Catholic Children's Aid Society
Cedar Lodge Society
Central City Mission
Cerebral Palsy Association of British Columbia
Cheshire Homes Society of B.C.
Child Development Centres
Children's Aid Society of Vancouver
Children's Care Centre - Camp Alexander
Children's Foundation
Children's Rehabilitation & Cerebral Palsy Association
Citizens Committee for Better Teeth
City of Vancouver
Coast Foundation Society (1974)
College of Family Physicians of Canada - B.C. Chapter
College of the Rockies Educational Foundation
Colts Daycare Centre
Columbia Coast Mission
Columbus Long Term Care Society
Community Arts Council of Vancouver
Community Health Centres
Comox Valley Therapeutic Riding Society
Corp. of the Dist. of West Vancouver - Douglas Woodward Park
Cortes Emergency First Aid Service
Cowichan District Hospital Foundation

Cowichan Intermediate Care Foundation
 Cowichan Lake Community Services Society
 Crisis Centre for Greater Vancouver
 Crossreach Project of Vancouver
 Crossroads Hospice Society
 Crossroads Treatment Centre Society
 Dawson Creek & District Hospital Foundation
 Deaf Children's Society of British Columbia
 Delta Gymnastics Society
 Delta Hospice Society
 Delta Hospital Foundation
 Disabled Veteran's Association
 Dr. Peter Aids Foundation
 Dr. R.E.M. Lee Hospital Foundation
 Dunbar-West Point Grey Youth Project
 Eagle Ridge Hospital Foundation
 East Kootenay Foundation for Health
 Elizabeth Fry Society of Greater Vancouver
 Emergency Health Services Academy
 Empty Stocking Fund
 Fair Haven United Church Homes
 Family Services Greater Vancouver
 Family Support Institute
 Fernwood Dental Clinic, Victoria, B.C.
 First United Church, Vancouver
 Fort St. John Hospital Foundation
 Fraser Academy
 Fraser Valley Cancer Centre
 C.F. Strong Rehabilitation Centre
 Galiano Health Care Society
 Gateway House Society
 Girl Guides of Canada - Vancouver Branch
 Glendale Lodge Society
 Gordon Neighbourhood House
 Greater Vancouver Association of the Deaf
 Greater Vancouver Improvement Association
 Greater Vancouver Mental Health Services Soc.
 Greater Vancouver Municipal Association
 Greater Victoria Activity Centre
 Greater Victoria Eldercare Foundation
 Greater Victoria Women's Shelter Society
 Greenwoods Foundation
 Haro Park Centre Foundation
 Hastings Community Association
 Haven: A Society for Women & Children
 Health Centre for Children
 Holy Family Hospital Foundation
 Hope & Area Transition Society
 Huntington Society of Canada
 Indian Eskimo Association of Canada
 Innervisions Recovery Society
 James Bay Community Human Resources & Health Ctr.
 Jericho Hill School for the Deaf
 John Howard Society
 Juan De Fuca Hospital Society
 Julien House Society (Westminster House)
 Junior Achievement of British Columbia
 Justice Institute of B.C.
 Juvenile Soccer
 Kaatza Daycare Centre
 Kaatza Health Centre
 Kalano Community Centre Fund
 Kamloops Home Support Services Association
 Kelowna General Hospital Foundation
 Kenneth Gordon School Society
 Kerrisdale Presbyterian Church
 Kettle Friendship Society
 Kindale Developmental Association
 Kinsmen Retirement Centre
 Kiwanis Lodge
 Kiwassa Neighbourhood House
 Kootenay Boundary Regional Hospital & Health Foundation
 Kootenay Columbia Child Care Society
 Kootenay Society for the Handicapped
 Kopernik (Nicolaus Copernicus) Foundation
 Kwantlen College
 Langara College Foundation
 Langley Care Society
 Langley Family Services
 Langley Memorial Hospital Foundation
 Langley Seniors Building Foundation
 Langley Stepping Stone Rehabilitative Society
 L'Arche Foundation of Greater Vancouver
 Laurel House
 Lester B. Pearson College of the Pacific
 Lions Gate Hospital Foundation
 Little Mountain Residential Care & Housing Soc.
 Lookout Emergency Aid Society
 Louis Brier Jewish Aged Foundation
 Lower Fraser Valley Cerebral Palsy Association
 Maiya House Society
 Marpole Infirmary
 Matsqui-Sumas-Abbotsford General Hospital
 Mount Newton Centre Society
 Mount St. Joseph Hospital Foundation
 Mount St. Mary Foundation
 Multiple Sclerosis Society of Canada, B.C. Division
 Muscular Dystrophy Association of Canada
 Nanaimo & District Home Support Association
 Nanaimo Family Life Association
 Nanaimo Neurological & Cerebral Palsy Assoc.
 Nanaimo & District Hospital Foundation
 National Council of Jewish Women of Canada
 Navy League of Canada
 Need Crisis & Information Line
 Neil Squire Foundation
 Nelson & District Home Support Services Society
 New Vista Society
 Nicola Valley Association for Community Living
 Nigel - Services for Adults with Disabilities
 North Fraser Therapeutic Riding Association
 North Okanagan Handicapped Association
 North Shore Crisis Services Society
 North Shore Disability Resource Centre
 North Shore Living & Learning Centre
 North Shore Neighbourhood House
 North Shuswap First Responder Society
 Okanagan-Similkameen Neurological Society
 Organ Donor Awareness Coalition of B.C.
 Osteoporosis Society of B.C.
 Pacific Health Education Association
 Pacific Post Partum Support Society
 Pacific Riding for the Disabled Association
 Peace Arch Hospital Foundation
 Pearson Hospital
 Penticton Regional Hospital
 Phoenix-Drug Alcohol Recovery & Education Society
 Planned Lifetime Advocacy Network
 Planned Parenthood Association of B.C.
 Police Benefit Association
 Port Alberni Comm. Programs for Special Children
 Powell River Model Community Project
 Powell River Therapeutic Riding Association
 Prince George Hospice Society
 Prince George Regional Hospital Foundation
 Prince Rupert General Hospital
 Princess Margaret Children's Village
 Queen Alexandra Foundation for Children
 Queen Alexandra Hospital for Children
 Queen Margaret Solarium
 Queen's Park - Fellburn Hospitals Foundation
 Quest Outreach Society
 Raincity Housing and Support Society
 Rancho/Deep Creek First Responder Society
 Ray - Cam Co-Operative Centre
 Reach Community Health Centre
 Registered Nurses Association of British Columbia
 Retarded Children of British Columbia
 Richmond Hospital Foundation (The)
 Ridge Meadows Hospital Foundation
 Rosewood Manor Care Foundation
 Royal Canadian Legion
 Royal Columbian Hospital Foundation
 Royal Commonwealth Society Educational Fund
 Royal Inland Hospital Foundation
 Royal Jubilee Hospital
 Saanich Peninsula Hospital Foundation
 Salt Spring Island Transition House
 Salvation Army
 Salvation Army (The) Rotary Hospice House
 Salvation Army Grace Hospital
 Shaughnessy Hospital Foundation
 Shownigan Lake School
 Simon Fraser University
 Sloean Valley Seniors' Housing Society
 Social Planning & Review Council of B.C.
 Society of Organized Services - District #69
 Sooke Transition House Society, The
 South Okanagan Human Resources Society
 South Okanagan Similkameen Medical Foundation
 Southlands Riding and Polo Club
 Special Education Technology B.C. (SET-BC)
 Spirit of the North Foundation
 Squamish Health Care Foundation Society
 St. James Church
 St. James Social Service Society
 St. John's Ambulance Society
 St. Joseph's Hospital
 St. Michael's Centre Foundation
 St. Paul's Hospital Foundation
 St. Vincent's & Holy Family Health Care Foundation
 Step-By-Step Pre-School Society
 Strathcona Community Centres Association
 Strathcona Lodge School
 Sunny Hill Foundation for Children
 Sunshine Coast Community Services Society
 Surrey Community Resource Society
 Surrey Memorial Hospital Foundation
 Surrey Rehabilitation Society
 Tabor Home Society
 Tapestry Foundation for Health Care
 Tetra Society of North America
 The Arrowtarian Senior Citizens Society
 The British Columbia Lions Society for Children
 Thompson Nicola Family Resource Society
 Tracy of B.C. (Year of the Child)
 Trail Family & Individual Resource Centre Society
 Trail Hospital Foundation
 Trinity Western University
 University of British Columbia
 U.B.C. Woodward Biomedical Library
 Union College of British Columbia
 Union Gospel Mission
 United Chinese Comm. Enrichment Services Society
 United Community Services of Greater Vancouver
 United Way of the Lower Mainland
 University of Victoria
 Valley Therapeutic Equestrian Association
 Vancouver (BC) Neurological Association
 Vancouver Art Gallery
 Vancouver Board of Parks & Public Recreation
 Vancouver Community College Educational Foundation
 Vancouver Council of Women
 Vancouver Epilepsy Centre
 Vancouver Foundation
 Vancouver General Hospital Foundation
 Vancouver Homesharers Society
 Vancouver Island Addiction Society
 Vancouver Neurological Association
 Vancouver Opera Society
 Vancouver Oral Centre for Deaf Children
 Vancouver Public Aquarium Association
 Vancouver Second Mile Society
 Vancouver Symphony Society
 Vernon & District Comm. Services Centre Society
 Vernon & District Hospice Society
 Vernon Jubilee Hospital Foundation
 Vernon Women's Transition House Society
 VGH & UBC Hospital Foundation
 Victoria Child Sexual Abuse Society
 Victoria Cool Aid Society
 Victoria General Hospital
 Victoria Gerontology Association
 Victoria Health Education Centre
 Victoria Hospice & Palliative Care Foundation
 Victoria Hospitals Foundation
 Victoria Human Exchange Society, The
 Victoria Rape Relief
 Victoria Riding for the Disabled Association
 Victoria Schizophrenic Support Society
 Victoria Women's Transition House
 Victorian Order of Nurses
 Wagner Hills Farm Society
 War Amputations Assoc. of Canada, B.C. Branch
 West Coast P.R.E.P. Society
 West Side Family Place
 Western Assoc. Services of Visually Handicapped
 Western Institute for the Deaf
 Western Rehabilitation Society
 Whistler Health Care Centre
 Women in Need Gaining Strength
 X-Kalay Foundation Society
 Yaletown House Foundation
 Young Men's Christian Association
 Young Women's Christian Association

MR. AND MRS.

P.A. WOODWARD'S

Celebrating
60 Years

FOUNDATION